



Global Public Relations Firm Increases Efficiency With ENow's Systems Management Software

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FOR IMMEDIATE RELEASE

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ENow, a Microsoft Gold Certified Partner specializing in Microsoft infrastructure consulting and the development of software to simplify systems management, announced today that Hill & Knowlton, a global Public Relations firm, has selected Mailscape for Microsoft [Exchange Server systems management](#). Hill & Knowlton (H&K) utilizes Mailscape to proactively manage the Exchange systems in their U.S., European, and Asian offices, resulting in increased efficiency across the entire organization.

The Systems Architect for H&K's UK offices selected Mailscape because it delivered a centralized solution for monitoring their entire environment, and prevented the IT team from having to check on vital components several times daily. Mailscape's graphical display of information via a web-based dashboard empowered H&K's Help Desk operators to take a more proactive role in the monitoring of the system, allowing the IT team to focus on their main responsibility of managing the infrastructure.

Mailscape has delivered tangible benefits for H&K beyond the time savings it provides the IT team. H&K's CIO EMEA explains how Mailscape made an immediate impact by diagnosing a [bandwidth issue](#) at one of their remote sites that resulted in significant cost savings.

"Mailscape proved its worth within 30 days of the installation. Just one example is when one of our remote sites was using all of its bandwidth, and we were considering having to add further leased lines. Mailscape was able to identify and narrow down where the bandwidth was being used," stated H&K's CIO EMEA, Chris Goosen. "As a result, we did not need to purchase additional leased lines which would have cost us an extra 1800 € a month."

Headquartered in New York, Hill & Knowlton boasts 81 offices in over 40 countries, as well as an extensive associate network. With local, multinational and global clients, H&K is proud to be an agency within WPP, one of the world's largest communications services groups.

To read the full Hill & Knowlton Customer Case Study, please visit www.enowinc.com.

For more information on Hill & Knowlton, please visit www.hillandknowlton.com.

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in Microsoft infrastructure consulting and the development of software to simplify systems management. Our company's flagship product is an award winning utility called Mailscape that provides administrators with a 'one-look [dashboard view](#)' of the entire Exchange environment. On the consulting side, we are experts at delivering Microsoft Active Directory® and Exchange Server® solutions. For more information, call us at 1-877-TRY-ENOW or visit us at www.enowinc.com.

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