



FOR IMMEDIATE RELEASE

Mailscape named Best Exchange Administration Tool for second consecutive year

[Los Angeles, CA – Wednesday, 23 December 2009]

ENow, a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management, announced today that its award-winning monitoring and reporting solution Mailscape was selected as the winner in the Exchange Server Administration category of the MExchange.org Readers' Choice survey for the second year running.

MExchange.org conducts regular polls to discover which product is preferred by Exchange administrators in a particular category of third party solutions for Microsoft Exchange Server. The awards draw a huge response per category and are based entirely on the visitors' votes.

"Our Readers' Choice Awards give visitors to our site the opportunity to vote for the products they view as the very best in their respective category," said Sean Buttigieg, MExchange.org manager. "MExchange.org users are specialists in their field who encounter various solutions for Exchange Server at the workplace. Their vote serves as a solid peer-to-peer recommendation of the winning product."

With over half a million unique visitors each month, MExchange.org provides administrators with the latest Microsoft Exchange news, articles, add-on software and general advice. The site is also home to one of the largest Exchange communities, making MExchange.org the #1 resource for Exchange administrators.

"We are honored to accept this prestigious award once again and believe it confirms that our unique approach to product management is valued by the Exchange community," noted JP Gundotra, ENow's Principal Architect. "We spend a lot of time with our clients and Exchange experts from around the globe to ensure that Mailscape continues to provide quality features and functionality that Exchange Administrators find valuable."

Mailscape is a complete systems management tool that combines all the key elements for Exchange monitoring, reporting and administration into a single solution. Mailscape's innovative reporting module and robust monitoring features, coupled with personalized dashboard views that engage the Help Desk and other key personnel, continue to make Mailscape the preferred Exchange monitoring and reporting solution by administrators everywhere.

To learn more about Mailscape, visit our website at www.enowinc.com.



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About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

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