



FOR IMMEDIATE RELEASE

Mailscape V4.5 Delivers Customizable Reporting and Proactive Monitoring

Provides unique approach to preventing Email outages

[Orange, CA – Thursday, 19 November 2009]

ENow Inc, innovative leaders in the development of software and authors of the award-winning Mailscape V4.4, announced today the formal launch of Mailscape V4.5.

Mailscape is a complete systems management tool that combines all the key elements for Exchange monitoring, reporting and administration into a single, affordable solution. The highly-anticipated launch of V4.5 delivers customizable reporting that gives administrators complete flexibility in not only how they create reports, but also how they disseminate the information. Traditional reporting products only allow you to email a report, resulting in static data, but with Mailscape V4.5's Personalized Dashboards, each key role in your organization can have access to only the reports they need to see via our one-look dashboard that automatically self-generates.

In addition, our proactive monitoring capabilities go beyond traditional tools that only monitor basic components, such as service availability and uptime. Mailscape V4.5 performs regular health checks of all the vital components in your messaging system, such as mail flow, OWA, and BlackBerry, to ensure they are functioning optimally.

“One of the many challenges faced by the reporting industry is developing software that is customizable enough to meet the unique needs every organization has,” remarks Curtis Blake, ENow's Chief Technology Officer. “The beauty of our solution is that it gives you that customization, yet remains simple enough so that everyone can use it without training.”

“The graphical display of data makes it easy enough that the Help Desk can quickly diagnose the cause of a problem and take a more active role in monitoring the system. Plus, the customizable reporting makes it easy to create very complex queries,” states Lasse Pettersson, Exchange MVP. “Overall, Mailscape is a very impressive solution, and one that sets itself apart from the competition.”

Learn more about Mailscape V4.5 at www.enowinc.com

Mailscape V4.5 is available now through ENow's global network of value-added resellers and distributors.

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship



product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

For More Information

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