



**PRESS RELEASE – Mailscape Wins MExchange.org
Reader's Choice Award**

**Date: 24 December 2008
Page 1 of 2**

FOR IMMEDIATE RELEASE

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[Orange, CA – Wednesday, 24 December 2008]

ENow Inc, innovative leaders in the development of software to simplify Microsoft Exchange system management, is pleased to announce that Mailscape, their flagship Exchange management solution, has been selected the winner in the Exchange Server Administration category of the MExchange.org Reader's Choice Awards.

"It is a great honor for Mailscape to be recognized by Exchange Administrator's from all over the world." said ENow's Principal Architect JP Gundotra. "MExchange.org is the premier location where Exchange Administrator's come together to receive and share technical content. Mailscape being voted as the Best Exchange Administration tool is a testimony that ENow is developing software that appeals to the individuals that matter the most – the Exchange Administrators."

"Our Reader's Choice Awards give visitors to our site the opportunity to vote for the products they view as the very best in their respective category," said Sean Buttigieg, MExchange.org manager. "MExchange.org users are specialists in their field who encounter various solutions for Exchange Server at the workplace. Their vote serves as a solid peer-to-peer recommendation of the winning product."

MExchange.org conducts regular polls to discover which product is preferred by Exchange administrators in a particular category of third party solutions for Microsoft Exchange Server. The awards draw a huge response per category and are based entirely on the visitors' votes. MExchange.org users can submit their votes for the current Readers' Award poll in the site's left-hand bar.

About Mailscape

Mailscape is a systems management tool that combines elements for Exchange monitoring, reporting, and administration in a single solution. Mailscape enables you to manage Exchange proactively to optimize system performance, minimize downtime and improve service levels. Mailscape also provides data on mail flow and Exchange usage to help with budgeting, capacity planning, and usage policy enforcement.



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Page 2 of 2**

About MExchange.org

MExchange.org (<http://www.msexchange.org>) is a Microsoft Exchange Server 2007/2003/2000 resource site. It is the leading Exchange site, attracting over 350,000 Exchange administrators and specialists a month. The site provides the latest Microsoft Exchange Server news, articles and tutorials by leading Exchange experts, message boards, software listings and product reviews.

MExchange.org forms part of a group of sites run by TechGenix Ltd., including <http://www.windowsnetworking.com> - a comprehensive Windows Networking resource site; <http://www.isaserver.org>, a Microsoft ISA Server resource site; <http://www.windowsecurity.com>, a Windows security resource site and <http://www.msterminalservices.org>, a Server Based Computing resource site.

About ENow Inc.

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

For More Information

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