



FOR IMMEDIATE RELEASE

ENow Joins the BlackBerry ISV Alliance Program

ENow inc. has joined the BlackBerry Independent Software Vendor (ISV) Alliance Program to broaden their system's management suite.



[Orange, CA – Tuesday, 29 July, 2008]

ENow Inc, an emerging force in the development of software to simplify Microsoft Exchange system management, is pleased to announce that it has joined the BlackBerry Independent Software Vendor (ISV) Alliance program to broaden their system's management suite.

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape's "one look dashboard" provides administrators with vital information about each server's current state and growth rate to facilitate proactive Exchange management.

"The majority of our customers currently utilize BlackBerry Enterprise Server to provide their employees with mobile services. We are looking forward to leveraging this relationship to further enhance Mailscape" said JP Gundotra, CEO and Principal Architect of ENow inc.

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

About Research In Motion (RIM)

Research In Motion (RIM) is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. RIM was founded in 1984.

For More Information

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