



**FOR IMMEDIATE RELEASE**

## **Jump In (HK) Ltd. Joins Mailscape Reseller program**

### ***Mailscape is a Unique and Innovative Solution for Microsoft Exchange System Management***

**[Orange, CA, and Hong Kong – Wednesday, 9th July, 2008]**

ENow Inc, an emerging force in the development of software to simplify Microsoft Exchange system management, is pleased to introduce Jump In (HK) Ltd. as a new distributor of Mailscape in Asia.

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape's "one look dashboard" provides administrators with vital information about each server's current state and growth rate to facilitate proactive Exchange management.

"Mailscape is the cumulative result of a decade of experience in managing Exchange using both manual processes and third-party point solutions," says ENow's founder and CEO JP Gundotra. "It was designed by Exchange administrators for Exchange administrators. We built Mailscape to make our jobs—and yours—easier."

Lasse Pettersson, an Exchange MVP, describes Mailscape as a product every Exchange administrator on the planet will want to have."

"Exchange is the dominant enterprise messaging platform and Mailscape is the right solution. Now is the right time. There is a real need for this solution out there", stated Allan Stephens, Jump In's Director. "Jump In is extremely confident of success with Mailscape in Asia."

Jump In will distribute Mailscape throughout Asia including utilizing their subsidiary in Singapore.

#### **About ENow Inc**

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

#### **About Jump In Ltd.**

Jump In (HK) Ltd. is a value-added distributor and service provider of strategic business solutions. They work with solution providers and system integrators to promote marketing leading enterprise software products across Asia. The company provides premium professional services and support to their channel partners.

#### **For More Information**

ENow Inc  
5727 East Stillwater Avenue  
Suite 11  
Orange CA 92869  
USA

**Tel** +1 877 TRY ENOW  
**Email** [info@enowinc.com](mailto:info@enowinc.com)  
**Web** [www.enowinc.com](http://www.enowinc.com)