



FOR IMMEDIATE RELEASE

New Case Study Describes Mailscape’s Impact at Twistbox Entertainment

Mailscape Enables Global Publisher of Mobile Content to Dramatically Reduce Exchange Administration Overhead

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ENow Inc, innovative leaders in the development of software to simplify Microsoft Exchange system management, is pleased to release a case study on Twistbox Entertainment’s deployment of Mailscape.

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, reporting, and administration. Mailscape’s “one look dashboard” provides administrators with vital information about each server’s current state and growth rate to facilitate proactive Exchange management.

Twistbox Entertainment is a global producer and publisher of mobile content. Through exclusive licenses with industry-leading brands and direct distribution with over 100 operators in over 40 countries, Twistbox provides an extensive portfolio of award-winning games, WAP sites, and mobile TV channels worldwide.

“We needed a way to maintain systems and servers across offices in the US, the UK, Germany, Poland, and Russia,” says Brian Scott, IT Manager for Twistbox. “We had no easy way to determine which services were causing issues. Managing the size of our databases required hours of repetitive manual calculations. And to track our users’ mailbox sizes was an administrative nightmare.”

“A decade of Exchange consulting experience was built into Mailscape,” says JP Gundotra, ENow’s Principal Architect. “We set out to make life easier for administrators and also eliminate a lot of the stress inherent in managing a mission-critical Exchange environment. We appreciate Mr Scott’s feedback because it validates all the thought we put into Mailscape’s elegant simplicity.”

“Mailscape’s impact was instantaneous,” says Mr Scott. “It dramatically reduced my team’s overhead on administration of our Exchange environment. Thanks to Mailscape, we are able to see issues—and resolve them—before they affect our end users. Mailscape is a MUST for any IT team managing Exchange. I can’t possibly do without it.”

Read the full case study at the link below.

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company’s flagship product is an innovative utility called Mailscape that provides administrators with a ‘one-look dashboard view’ of the entire Exchange environment.



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