



**FOR IMMEDIATE RELEASE**

## **Healthcare Provider Gets ‘Mailsaped’**

### ***Large Midwestern Healthcare Organization Deploys Mailscape to Eliminate Mail Flow Issues and Improve Service Levels***

**[Orange, CA – Thursday, 15 November, 2007]**

ENow Inc, innovative leaders in the development of software to simplify Microsoft Exchange system management, is pleased to release a case study on a large healthcare organization’s deployment of Mailscape.

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape’s “one look dashboard” provides administrators with vital information about each server’s current state and growth rate to facilitate proactive Exchange management.

The customer is a large Midwestern healthcare provider comprised of two acute care hospitals and more than 50 satellite locations through which the organization’s 5000 employees provide a wide range of clinical, educational, preventive, and social programs.

“We needed a way to monitor mail flow between our Exchange servers and our Relay servers,” says the organization’s Senior Server Analyst. “We were experiencing mail flow issues, but we had no way to spot the issues as they were occurring. Email is critical to our mission, so we needed a way to proactively resolve issues before they affected our end users.”

“We were looking for a product low in complexity that we could easily install in our environment; that would not interfere with our existing complex mail environment; and that would enable us to quickly visualize our environment without having to dig through a bunch of logs,” continues the organization’s Senior Server Analyst. “Mailscape delivered. We had it installed and configured in less time than it took us to download the user manuals for some other products we’d considered.”

“As Exchange consultants, we help a diverse array of clients deal with the entire spectrum of email management issues,” says JP Gundotra, Principal Architect at ENow. “A decade of Exchange consulting experience was built into Mailscape, so it is very gratifying when a client tells us that Mailscape delivers on its core value propositions.”

Read the full case study at the link below.

#### **About ENow Inc**

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company’s flagship product is an innovative utility called Mailscape that provides administrators with a ‘one-look dashboard view’ of the entire Exchange environment.



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