



**PRESS RELEASE – Blue Mountain Resorts Gets
'Mailsaped'**

Date: 19 October 2007
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FOR IMMEDIATE RELEASE

Blue Mountain Resorts Gets 'Mailsaped'

Ontario's Premiere Ski & Golf Destination Deploys Mailscape to Act as a 'Virtual Exchange Administrator'

[Orange, CA – Friday, 19 October, 2007]

ENow Inc, an emerging force in the development of software to simplify Microsoft Exchange system management, is pleased to release a case study on Blue Mountain Resorts' deployment of Mailscape.

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape's "one look dashboard" provides administrators with vital information about each server's current state and growth rate to facilitate proactive Exchange management.

Blue Mountain opened in 1941 with three ski trails. Over sixty years later, Blue Mountain Resorts is a year-round destination for skiing, snowboarding, mountain biking, golf, and business conferences. The company employs 450 year-round staff and up to 1700 seasonal staff.

"Straight out of the box Mailscape increased our efficiency," says Mike Nancekivell, IT Manager at Blue Mountain. "We are able to provide better service to our end users because we know Mailscape is keeping an eye on the most critical component in our environment. Mailscape alerts us to issues while they are small enough to be resolved before they impact our end users. Even better—and this is what sets Mailscape apart—the dashboard directs us to the probable cause so we can react quickly and correctly."

"A decade of Exchange consulting experience was built into Mailscape," says JP Gundotra, Principal Architect at ENow. "Our overarching goal was to build a product that provided all the vital information necessary to keep Exchange happy and healthy in an intuitive one-look dashboard—without overwhelming the user with extraneous data. It is gratifying to receive feedback such as this from our customers, as it validates all the effort we put into Mailscape's elegant simplicity."

Read the full case study at

http://www.enowconsulting.com/docs/maillscape_case_study_blue_mountain.pdf

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.



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