



PRESS RELEASE – Mailscape Channel Program Driving Revenues

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FOR IMMEDIATE RELEASE

Mailscape Channel Program Driving Revenues

Qualified Leads Plus First-class Sales and Tech Support Equal Success

[Orange, CA – Wednesday, 5 September, 2007]

ENow Inc, an emerging force in the development of software to simplify Microsoft Exchange system management, is 'walking the walk' in its commitment to its channel partners.

ENow's flagship product, Mailscape, is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape's "one look dashboard" provides administrators with vital information about each server's current state and growth rate to facilitate proactive Exchange management.

"We received our first Mailscape lead before we even finalized the reseller contract," says Joan DeMond, Sales Manager at Messaging Solutions LLC. "And it was for Enterprise Products Partners LP, a \$20 billion publicly-traded energy partnership. How many vendors lead with an opportunity like that? And yes, we won the deal," she adds.

Wayne Simpson of Fleximation Systems has enjoyed a similar experience. "ENow sends us high-quality leads, and they stick around to help us close the deals," says Mr Simpson. "Working as a team, we just recently closed Skyservice Airlines and Cara Operations, one of Canada's largest food service companies. ENow understands our business—they built a compelling product that our clients need, they help us expand our client base, and they help us increase our revenues."

"Our philosophy is simple," says Dan Langille, ENow's Director of Sales and Business Development. "We treat every prospect not just as a revenue opportunity, but also as an opportunity to strengthen our channel relationships. Our partners invest their time and resources in us, so we recognize and reward their efforts by doing everything in our power to help them build their businesses."

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

For More Information

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