



**FOR IMMEDIATE RELEASE**

## **The Miami Herald Gets ‘Mailsaped’**

### ***South Florida’s Largest Newspaper Deploys Mailscape to Keep Email Flowing to Meet Publication Deadlines***

**[Orange, CA – Wednesday, 25 July, 2007]**

ENow Inc, an emerging force in the development of software to simplify Microsoft Exchange system management, is pleased to release a case study on The Miami Herald’s deployment of Mailscape.

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape’s “one look dashboard” provides administrators with vital information about each server’s current state and growth rate to facilitate proactive Exchange management.

The Miami Herald was first published on September 15, 1903. Today, Miami-Fort Lauderdale is the US’s ninth largest market, and The Miami Herald’s 2000 employees serve a daily readership of more than 300,000 print customers plus one million daily website visitors from South Florida, the Caribbean, and Latin America.

“Keeping an Exchange server healthy according to Microsoft’s own best practices requires regular maintenance for which many Exchange administrators simply cannot find time,” says JP Gundotra, principal architect at ENow, Inc. “We built Mailscape because our clients needed a single solution that would automate and simplify the multitude of daily Exchange management tasks.”

“Mailscape made us more proactive and increased our efficiency right out of the box,” says Travis Farrell, IT Support Manager for The Miami Herald. “We’ve been living with Mailscape for a couple of months now, and we could not be happier with the product.”

Click the link below to read the full case study.

#### **About ENow Inc**

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company’s flagship product is an innovative utility called Mailscape that provides administrators with a ‘one-look dashboard view’ of the entire Exchange environment.

#### **For More Information**

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