



**PRESS RELEASE – Mailscape Achieves Record Sales
Growth in May**

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FOR IMMEDIATE RELEASE

Mailscape Achieves Record Sales Growth in May

Growth Powered by Continued Product Evolution, New Marketing Campaigns, and Increased Reseller Coverage

[Orange, CA – Thursday, 14 June, 2007]

ENow Inc, an emerging force in the development of software to simplify Microsoft Exchange system management, saw sales of its flagship product, Mailscape, increase four-fold over April (which itself saw sales double over March).

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape's "one look dashboard" provides administrators with vital information about each server's current state and growth rate to facilitate proactive Exchange management.

"ENow is first and foremost a messaging company," says Jay Gundotra, ENow's Principal Architect. "Because Mailscape was developed by Exchange admins for Exchange admins, our customers recognize—and benefit from—the real-world intelligence and inherent simplicity of our architecture. Mailscape is an easy purchase decision—we provide everything you need to keep Exchange healthy and happy in one intuitive package."

With customers such as The Miami Herald, Cara Operations, Twistbox Entertainment, and Green River Community College deploying Mailscape in recent weeks, Mailscape has proved its appeal across industry verticals and company size.

"Our goal is to 'Mailscape' the world to make life easier for Exchange admins everywhere," says Dan Langille, ENow's Director of Sales and Business Development. "To that end, we continue to evolve the software based on feedback from our customers and partners. Mailscape's strength comes from our eagerness to incorporate our customers' feature requests; our record sales growth is a testament to how easy it is for us and our partners to market those features."

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

For More Information

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