



FOR IMMEDIATE RELEASE

Mailscape V4.0 Now Available from ENow Inc

Mailscape is a Unique and Innovative Solution for Microsoft Exchange System Management

[Orange, CA – Thursday, 8 March 2007]

ENow Inc, an emerging force in the development of software to simplify Microsoft Exchange system management, today announced the formal launch of Mailscape V4.0.

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape's "one look dashboard" provides administrators with vital information about each server's current state and growth rate to facilitate proactive Exchange management. The highly-anticipated launch of V4.0 includes a sleek new user interface along with many new and improved graphical presentations of vital Exchange system data.

"Mailscape is the cumulative result of a decade of experience in managing Exchange using both manual processes and third-party point solutions," says ENow's founder and CEO JP Gundotra. "It was designed by Exchange administrators for Exchange administrators. We built Mailscape to make our jobs—and yours—easier."

"Mailscape is a product every Exchange administrator on the planet will want to have," says Lasse Pettersson, an Exchange MVP with HumanData Inventus in Sweden.

"Rarely have we been as excited about a product as we are about Mailscape V4.0," adds Wayne Simpson of Fleximation Systems, one of ENow's premiere reseller partners. "We introduced Mailscape V4.0 to some of our key clients in the weeks leading up to its release, and the response has been overwhelmingly positive."

Mailscape V4.0 is available now through ENow's global network of value-added resellers and distributors.

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

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